THE ART OF MAKING BUSINESS HAPPEN

MICHIGAN STATE UNIVERSITY | Eli Broad College of Business
Full Time MBA
Full-Time MBA Program
Eli Broad Graduate School of Management
Michigan State University
Eppley Center
645 N. Shaw Lane, Suite 215
East Lansing, MI 48824-1122

517.355.7604 or 800.4.MSU.MBA

Email: mba@msu.edu
mba.msu.edu
INTIMATE SCHOOL CULTURE WRAPPED IN BIG TEN RESOURCES.

This is where that gap between your current place in the world and the career you’ve always wanted gets bridged. It’s where we start working on your new career as soon as you’re accepted into the program, because that’s what happens at a school with a personal and supportive environment, backed by a network of Alumni in the business world.

It’s not a cakewalk, but that’s not why you come here in the first place. Just like business, our school can be demanding. It’s why our graduates leave feeling like they can handle whatever they’ll face during their careers.

However, it’s not a cookie cutter approach at Broad. Call it less lecture and more conversation. Yes, you’ll study theories, but you’ll also get your nose out of the textbooks and get down to solving problems.
LET'S BE ANALYTICAL. AFTER ALL, WE'RE A BUSINESS SCHOOL.
SEE WHAT OTHERS HAD TO SAY.

Graduates ranked #3

**MBA EDUCATION SATISFACTION**
by Forbes

Graduates ranked #4

**IN MOST SATISFIED B-SCHOOL GRADUATES**
by Forbes

Graduates ranked #6

**IN CURRENT JOB SATISFACTION**
by Forbes

3.3 YEARS
to pay back degree

**2ND FASTEST IN RANKING**
by Forbes

FTMBA program
Ranked #2 IN ROI
by BusinessWeek

Ranked

**FOR PLACEMENT SUCCESS (US)**
by the Financial Times

Ranked #6

**ORGANIZATIONAL BEHAVIOR**
by the Financial Times

Ranked #2

**FOR DECISION MAKING**
in the Bloomberg Recruiter Report

Ranked #17

**AMONG PUBLIC SCHOOLS**
by U.S. News & World Report

Ranked #21

**INTERNATIONAL BUSINESS**
by U.S. News & World Report

Ranked #2

**FOR SUPPLY CHAIN/LOGISTICS**
by U.S. News & World Report

Ranked #8

**FOR DECISION MAKING (GLOBALLY)**
by the Financial Times

Ranked #17

**AMONG PUBLIC SCHOOLS (GLOBALLY)**
by U.S. News & World Report

Ranked #2

**FOR SUPPLY CHAIN/LOGISTICS (GLOBALLY)**
by U.S. News & World Report

Eli Broad College of Business - Full Time MBA
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FULL-TIME MBA CLASS OF 2017 PROFILE

ACADEMIC
Median GMAT: 690
Average GMAT: 664
GMAT Mid 80% Range: 570 - 730
Average Undergrad GPA: 3.3

CITIZENSHIP
Domestic: 67%
International: 33%

13% Minorities
Asian Americans
Black or African Americans
Hispanic or Latino
Multiracial
American Indian
Alaskan Native

COUNTRIES REPRESENTED
United States
Italy
China
India
Brazil
South Korea
South Africa
Bangladesh

PRIOR EDUCATION
28%
24%
47%

Gender
Male
Female

Married
60%
40%

MARRIED
20%
It doesn’t get any more real-world than this.
INSTITUTE FOR ENTREPRENEURSHIP AND INNOVATION advances and promotes entrepreneurship at MSU and in the State of Michigan through research, education, and outreach.

DEMMER CENTER FOR BUSINESS helps Michigan manufacturing businesses transform into lean, agile, global competitors and increases their presence and profitability in domestic as well as global markets.

CENTER FOR VENTURE CAPITAL, PRIVATE EQUITY AND ENTREPRENEURIAL FINANCE pursues academic and applied research on entrepreneurship and venture capital and private equity investments and builds collaborative relationships with others in the field.

MIDLAND RESEARCH INSTITUTE FOR VALUE CHAIN CREATION focuses on research related to value chain creation and management; offers educational programs in supply chain management; includes faculty from the Broad College of Business, the College of Engineering, the College of Agriculture and Natural Resources, and the College of Social Science.

INTERNATIONAL BUSINESS CENTER provides education, research, and assistance to businesses, public policy makers, academics, and students on issues of importance to international trade and global competitiveness.

CENTER FOR ANTI-COUNTERFEITING AND PRODUCT PROTECTION focuses on the complex global issues of anti-counterfeiting and product protection in collaboration with the School of Criminal Justice, the College of Communication Arts and Sciences, the College of Engineering, and the College of Social Science.
6 Continents
A Dozen Countries

Argentina
Austria
Brazil
Chile
China
Hungary
Ireland
Mexico
South Africa
Thailand
Turkey
Uruguay

Multinational + Local Companies
Emerging + Mature Markets

8 - 17 Corporate Partner Visits Per Program
Coca Cola, VW, Lego, OPEC, Cisco, The Factory, Nike

Countless Opportunities
The impact of globalization on business can hardly be underestimated. Today, companies both large and small are actively engaged around the world, seeking out both new markets and fresh solutions. But cultural differences must be recognized — savvy business leaders realize that success depends on deep understanding.

At Broad, we require our students to complete an international business component, students are also encouraged to participate in a two-week experiential learning trek. This isn’t a simple study abroad program either — you’ll study companies thoroughly before arriving on their turf to gain a complete understanding of their operation.

Where have we gone? Well, all over, to say the least. We’ve spent time in every corner of the globe, at companies ranging from Nike and Ernst & Young to the Hungarian National Bank and the Shanghai Container Port Operator. The question is: where will you go?
THE RECRUITING PROCESS STARTS BEFORE YOUR FIRST DAY OF CLASS.

1. **UNDERSTAND YOURSELF AND ESTABLISH A PLAN**
2. **EXECUTE YOUR INTERNSHIP AND JOB SEARCH STRATEGY**
3. **PLAN FOR LIFELONG CAREER MANAGEMENT**

- Resume Building
- Career Fairs
- Networking
- On-Campus Recruiting
- Career Workshops
While you’re here, we’re constantly thinking about when you leave. That doesn’t mean we’re not intent on making your experience as rewarding as possible. Actually, quite the opposite is true. We believe that part of our job as educators is to prepare you to land the right job when you graduate.

MBA Career Services does more than simply offer assistance as your final semester draws to a close. Throughout your time here, we’ll be working to mold you into a confident, effective business professional and helping you discover the path that is right for you.

You’ll know the kind of companies you want to join, the type of environment you like, the industries that fascinate you — before it’s time to leave school and start your career.

Year after year, corporate recruiters and alumni tell us that the support we give our students when it comes to finding the right career path is extraordinary. But, quite frankly, it starts with admissions when we seek out dedicated, coachable students who want to grow and develop during their time at our school. If that’s the kind of person you are, we want you here.
THE GOAL IS NOT JUST A JOB, BUT A CAREER.
ANNUAL BASE SALARY FOR FULL-TIME POSITIONS

- Permanent Work Authorized:
  - HIGH: $135K
  - MEAN: $98.8K
  - LOW: $80K

- Non-Permanent Work Authorized:
  - HIGH: $135K
  - MEAN: $101.45K
  - LOW: $87.5K

TOTAL GRADUATES:
- MEAN: $98.8K
- LOW: $80K
- HIGH: $135K

SIGNING BONUS

- Permanent Work Authorized:
  - HIGH: $29K
  - MEAN: $15.8K
  - LOW: $4K

- Non-Permanent Work Authorized:
  - HIGH: $55K
  - MEAN: $25.1K
  - LOW: $10K

TOTAL GRADUATES:
- MEAN: $15.8K
- LOW: $4K
- HIGH: $55K

ANNUAL BASE SALARY BY FUNCTIONAL AREA

- CONSULTING: 7%
  - LOW: $82K
  - MEDIAN: $96.9K
  - HIGH: $135K

- FINANCE/ACCOUNTING: 14%
  - LOW: $82K
  - MEDIAN: $98.9K
  - HIGH: $105K

- MARKETING/SALES: 16%
  - LOW: $82K
  - MEDIAN: $101.3K
  - HIGH: $135K

- SUPPLY CHAIN MAN.: 50%
  - LOW: $80K
  - MEDIAN: $107.5K
  - HIGH: $135K

MBA Internships, Class of 2016

100% Employed

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SUCCESS CAN BE MEASURED.

Today, you’ll find our alumni in important roles at some of the world’s most influential companies — Apple, Mead Johnson, Ford, Johnson & Johnson, Kellogg’s, Intel and Chevron. Job placement success is rooted in the fact that our school is renowned for producing thoughtful, dynamic and team-focused professionals.

- Associate-Consulting
- Associate Brand Manager
- Buyer, Capital Equipment
- Consumer & Market Knowledge Manager
- Senior Equity Research Associate
- Field Inventory Analyst
- Senior Consultant-Financial Services
- Senior Financial Analyst-Consulting
- Associate Financial Services
- Consulting
- Analyst-Consulting
- Financial Analyst
- Business Analyst-Petroleum
- Director of Marketing
- Brand Manager
- Consultant
- Global Market Research Analyst
- Associate-Financial Services
- Global Market Research Analyst
- Senior Consultant-Financial Services
- Finance Rotational Program
- Financial Planning Analyst
- Senior Financial Analyst-Consumer Products
- Financial Rotational Program
- Market Intelligence
- Senior Financial Analyst-Technology
- HR Analyst
- HR Generalist
- HR Leadership Development Program
- Operations Leadership Program
- Finance Emerging Leader Development Program
- Market Intelligence
- New Product Launch Manager
- Market Analytics Manager
- Market Analyst
- Cost Estimator and Planner
- Global Sourcing Procurement
- Procurement Analyst
- Senior Product Developer
- Investment Analyst
- Senior Capital Analyst
- Senior Business Advisor
- HR Leadership Program
- Contract Analyst
- Product Manager
- Human Capital Consultant
- Associate HR Manager
- Senior Program Manager
- Project Manager
- IT Contractor
- Process Improvement Leader
- Global Business Development
- Treasury Analyst
- Leadership Development Program
- Upstream Market Intelligence
- Senior Systems Analyst
- Commodity Manager
- and many more...
A SAMPLE OF COMPANIES HIRING BROAD GRADS.

- AT&T
- Apple
- BP
- Bosch
- BMW
- Caterpillar
- Con-way Freight
- CVS Caremark
- Dell
- Dow Chemical
- EATON
- Ford Motor Company
- General Motors
- General Electric
- Google
- Haier
- Harley-Davidson
- Hewlett-Packard
- IBM
- IKEA
- Intel
- Johnson & Johnson
- Kawasaki
- Kraft Foods, Inc.
- Microsoft
- Motorola
- Nike
- Nippon Steel & Sumitomo Metal
- NVIDIA
- PepsiCo
- PricewaterhouseCoopers
- Procter & Gamble
- Raytheon Company
- Samsung
- Sears Holding
- Skyview
- Sony
- Sudanese
- Te Connectivity
- Tesla
- The Coca-Cola Company
- Texas Instruments
- The Home Depot
- The Walt Disney Company
- United Airlines
- United Technologies
- United Technologies Aerospace
- United Technologies Controls
- United Technologies Engines
- United Technologies Space & Defense
- United Technologies Systems & Technology
- United Technologies Transportation
- United Technologies Tools & Test Equipment
- United Technologies Urban Solutions
- United Technologies Water Systems & Technologies
- United Way
- UnitedHealth Group
- Verizon
- Volkswagen
- Volvo
- Walmart
- Whirlpool
- Xerox
- Xylem
- Yamaha
- Yamaha Foundation
- Yamaha Music Corporation
- Yamaha Motor
- Yamaha Motor Company
- Yemen
- Yum! Brands
- Zacks
- Zimmer
- Zillow
- Zero并购
BIG CITY AMENITIES, SMALL TOWN CHARM

- BIG TEN SPORTS
- MUSEUMS AND GALLERIES
- THEATRE AND CONCERTS
- RESTAURANTS AND NIGHTLIFE
MSU has all the amenities you would expect from a Big Ten institution: Broadway theater performances, symphony, dance, concert events from national recording artists, Big Ten sporting events (along with tailgating), three fitness centers, over twenty intramural and club sports, two running tracks and three swimming pools (both indoor and outdoor), two of the best golf courses in Michigan (as well as a covered driving range) and an indoor tennis center.

East Lansing provides all the nightlife you would expect from a Big Ten campus town. Plus, there are several parks, hiking trails and areas for watersports, such as sailing, less than ten miles away — not to mention one of the largest fresh water lakes in the world about 90 minutes away. Whatever your interest, MSU and the surrounding communities provide the enrichment activities you seek to relax and recharge.
LIKE BUSINESS, OUR CURRICULUM IS ALWAYS EVOLVING.

It's a curriculum that builds business leaders for the 21st century, an interdisciplinary, “T-shaped” approach supports the idea of knowing, doing and being a true business professional. The roof of the T is the breadth of understanding and competence brought to the workplace. The pillar of the T is depth of expertise, insight, and skill in one particular area.

**CORE CURRICULUM**
- Leadership
- Collaboration
- Globalization
- Integration
- Extreme Green

**PILLARS**
- Finance
- Human Resource Management
- Marketing
- Supply Chain Management

**INTERNATIONAL BUSINESS**
- Study Abroad
- International Business Electives

**BROAD MBA CURRICULUM STRUCTURE**
- 30 credits

**ELECTIVES**
- Consulting
- Corporate Accounting
- Hospitality Business
- Information Technology Management
- International Business
- Leadership Change Management
- Strategic Management
- Entrepreneurship

- 3 credits
- 12 credits
- 15 credits
- 30 credits
ACQUIRE KNOWLEDGE.
AND KNOW WHAT TO DO WITH IT.

At Broad, we offer intimate classroom environments where open communication, critical thinking and teamwork prevail, much like, let’s face it, the world’s best companies. Challenges are tackled, ideas are presented, collaboration rules.

Seven-week modules are followed by BroadWeek — a week that takes place out of the classroom and is an immersion, action-based or experiential learning opportunity. Our students learn and then, most importantly, discover how to use that knowledge and why it matters.

Whether it’s BroadWeek, case competitions, the Business Pitch Competition or the numerous real-world consulting projects, we believe the best way to cement learning is to force our students to do something with it. That means you’re never really done with anything you’ve studied during your time at Broad — you’ll be drawing on that knowledge constantly.
Team member experiences will be enhanced through challenging exercises. Each team’s cohesion, conduct, and performance will be put to the test in problem solving seminars.

Be exposed to the financial, corporate, cultural, and supply chain ramifications of working in the international business arena.

Partner with venture capitalists and entrepreneurs to develop business ideas, cultivate pitch opportunities, put a business plan into motion, and participate in a pitch competition.

Continue to develop your skill sets in strategic leadership, problem solving, risk management, crisis action, and managing human capital.
ACADEMICS AS USUAL IS A THING OF THE PAST.

Intensive. Collaborative. Tangible. BroadWeek is about taking the study of business and making it real.

Through partnerships with outside experts, industry and faculty, you’ll go outside traditional coursework for experience that will expand your thinking and develop the skills you’ll need in today’s constantly evolving environment. Learn what it takes to be a start-up that gets to the next level. Find out how business analytics can build stronger communities. See how companies around the world are innovating and adapting. See what it takes to collaborate effectively and lead teams.

BroadWeek will challenge you to look at business in a whole new way.
FINANCE THAT TOUCHES ALL ASPECTS OF BUSINESS.

Finance is at the core of valuation creation and the entire management process in both public- and private-sector enterprises. Our faculty in the department of finance prepare students to evaluate the risks of doing business and the prospects of earning a suitable rate of return. Robust coursework offerings emphasize a number of topics of interest to the corporate finance space. This area of study is paired with offerings from our faculty in the department of accounting to offer a generous group of opportunities for the aspiring finance professional.

The team-based atmosphere at Broad allows both students with and without backgrounds in finance to collaborate with each other in understanding the intricacies of finance and the role of finance in other business areas such as marketing or supply chain management. Professors make themselves available to answer questions or to discuss the current financial climate in business. It’s a chance for students to have access to the latest ideas and innovations in finance.
SUPPLY CHAIN — GLOBAL AND LEAN.

The supply chain management curriculum at Broad has earned top rankings and a worldwide reputation for the recognition that both traditional and electronic commerce require effective and efficient product production and fulfillment.

Procurement. Logistics. Operations. Supply chain managers must be well-equipped to function in all three areas as there are no hard and fast boundaries separating them. The Broad SCM Program is the best, and supply chain graduates are highly recruited by top companies. Why? We offer leading-edge academics and real-world learning. Broad is the only program in the country to integrate the study of these areas into a global framework. The innovative curriculum is taught by nationally and internationally renowned faculty in small-class settings where interaction is encouraged and expected.
HR, THE SOFT AND HARD SIDE.

As you may know, Human Resource Management (HRM) has rapidly evolved into a strategic business function as corporations have realized that motivated employees and a vibrant corporate culture create competitive advantage and increased profitability.

The Human Resource Management concentration emphasizes concept and application, focusing on long-term goals and managing individual issues. The MBA for HR concentration teaches skills to identify and solve problems in the management of human resources.

The curriculum goes beyond just theory. You will learn the hard and soft skills necessary to be successful. You also have the opportunity to enhance your knowledge by taking classes from the highly regarded School of Human Resources and Labor Relations (HRLR) where you can take advantage of classes such as Labor Markets, Collective Bargaining, and a vast selection of other human resource classes. 🌟
MARKETING STARTS WITH MARKETING YOURSELF.

Future marketing executives must be able to critically think their way through problem solving. Students that focus on the marketing concentration are taught how to reason in an open-ended manner, with an ability to derive an unlimited number of solutions. They are able to construct the situation, discover opportunistic problems, compile and analyze information in new ways while creating solutions. All this is done with supporting reasoning behind the solution.

In and out of the classroom, you will get involved in initiatives that will allow you to utilize strategy and give you real-world experiences in marketing. In Brand Boot Camp you will learn interviewing and other techniques from Broad Marketing alumni in order to prepare for recruiting. In the past, students reported that the preparation they received at Brand Boot Camp helped set them apart for internship interviewing at the early career fairs.

The marketing concentration at Broad focuses on student success. The goal is to produce marketing prospects firms seek to hire.
DEMANDING AND REWARDING. LIKE THE CAREER YOU WANT.

If your focus is a consulting career, turn your attention to the Broad MBA program. After all, many of the leading top management consulting agencies do just that when they look for talented hires.

The top consulting firms know our students are immersed in coursework that develops integrative thinking, team leadership and communication skills. They also value the co-curricular activities that engage our students outside the classroom — the Broad Consulting Club, hands-on projects with Spartan Consulting and the solutions-based approach of the Demmer Center for Business Transformation.

Not only will you gain the skills that top consulting firms demand, you’ll learn how to master the case interview process, an essential skill for securing a position with the top consulting firms. When the dream job is in the mix, you’ll be fully prepared to land it because, at Broad, we make business happen.
CONSULTING JOURNEY MAP

STRATEGIC MANAGEMENT

MANAGEMENT CONSULTING

STRATEGIC MANAGEMENT CONSULTING PROJECTS

PROJECT MANAGEMENT

CONSULTING PRACTICUM IN CORPORATE ENTREPRENEURSHIP

LEADING THE STRATEGIC CHANGE PROCESS

STRATEGY PROCESS

ASSESS GLOBAL BUSINESS ENVIRONMENT

GLOBAL BUSINESS STRATEGY

DECISION SUPPORT MODELS

OPERATIONAL MANAGEMENT ACCOUNTING

STRATEGIC MANAGEMENT CONSULTING

FINANCIAL STATEMENT ANALYSIS

FINANCIAL MODELING & SIMULATION

LEADERSHIP & CHANGE MANAGEMENT

SUPPORT FOR MBAs SEEKING A CONSULTING CAREER

case interview preparation

case interview one-on-one counseling

consulting firm and job search trips

consulting executive speaker series

experiential learning projects

CO-CURRICULAR EXPERIENCES THAT BUILD CONSULTING SKILLS

Participation in The Broad Consulting Club

Leading Projects with Student-run Spartan Consulting

Case Study & Business Plan Competitions

Demmer Center for Business Transformation

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BUSINESS STUDIES FOR BUSINESSES
THE WORLD HASN’T SEEN YET.

There are all kinds of paths to business success. Some will shape and lead powerful companies. Others will choose to direct their energy towards building something from, well, nothing.

If entrepreneurial ventures are your long-term career goal, our approach at Broad will prepare you for pursuing a career in creating, evaluating, and launching new businesses. The right mindset is essential, and the skill set that is required is something that you can develop at Broad. Not only does our core curriculum give you the business knowledge you’ll need, we offer coursework that is specific to new enterprises. We also have research centers that support entrepreneurship and valuable networks that can connect you with mentors and funding.

It’s not business as usual, it’s business of the future. ♻️
COURSEWORK DESIGNED TO SUPPORT NEW VENTURE CREATION

FINANCE
Entreprenurial Finance
Venture Capital
Venture Capital & Private Equity
Financial Modeling & Simulation
Financial Statement Analysis

IDEA GENERATION
Open Innovation Management
New Product Development & Portfolio Management
Market Creation & Growth Strategies
Consulting Practicum in Corporate Entrepreneurship

STRATEGY
Entrepreneurship: Venture Strategy
Strategic Management
Strategy Process
Leadership & Change Management

SUPPLY CHAIN
Strategic Sourcing
Sustainable Supply Chain Management
Service Supply Chains

RESEARCH CENTERS SUPPORTING ENTREPRENEURSHIP
Demmer Center for Business Transformation
Center for Venture Capital, Private Equity, & Entrepreneurial Finance
Institute for Entrepreneurship & Innovation

SUPPORT SERVICES FOR ENTREPRENEURIAL STUDENTS
ENTREPRENEURSHIP NETWORK (msuENet) Business-CONNECT MSU TECHNOLOGIES MSU BIOECONOMY NETWORK

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What is the master problem? How does it affect operations? How much time is needed to develop a solution? What resources are available? What is the expected outcome?

IT’S GOOD FOR YOUR COMMUNITY. NOT TO MENTION YOUR RESUME.

Pools talent towards each project. Sets monthly expectations for student performance.

Provides real-time solutions that enable partner organizations to elevate services and efficiency. The final outcomes are larger impacts on the community and the world, plus valuable real-world experience for students.
You already know business can be about more than just net income or cash flow or EBIDTA. Powerful ideas and thinking can prompt change, alter lifestyles and shape attitudes.

It can also be a force of good. That’s exactly what our Social Impact Consulting projects are about — putting the considerable talents of our students and faculty to work on solutions for community organizations. Whether it’s finding more efficient ways for the Greater Lansing Food Bank to manage deliveries or helping small, neighborhood businesses grow, this is work that creates a lasting impact.

It’s work. It’s business that we take very seriously. When the solutions fall into place, there are genuine profits for everyone.
KNOW HOW TO MAKE A TEAM WORK LARGER THAN THE SUM OF ITS PARTS.
Our graduates enter the work force with the ability to look at problems from all angles and understand how someone with a different background or a unique skill set can help the team solve them.

First-semester MBA students experience the state-of-the-art Leadership and Teamwork Laboratory and are assigned to a team based on behavioral tests and background. This team setting fosters close collaboration and teaches students how to influence without power while receiving real-time feedback.

Through the combination of traditional lecture-based classes and the team simulation, students are able to gain greater insight into both leadership and team processes. In fact, Michigan State University’s Broad School is the only non-military institution using the simulation for both teaching and research purposes.
TRUE SUCCESS REQUIRES US ALL.
OPEN FOR BUSINESS MEANS BEING OPEN TO EVERYONE.

We’re working to ensure that the doors to business success are open to everyone. We’re proud to work with MLT, The Forté Foundation, The MasterCard Foundation, Fulbright, National Society of Hispanic MBAs, National Black MBA Association and Operation MBA to develop the next generation of minority leaders for the corporate, non-profit and entrepreneurial sectors, who will in turn have transformational impact on communities everywhere.

Broad MBA students gain access to conferences, career fairs and webinars and enjoy networking opportunities with member companies. These partnerships build on our longstanding commitment to supporting our under-represented minority students.
Leadership is an essential part of our curriculum that isn’t limited to the classroom. During your time at Broad, you’ll have opportunities to be a part of the many networking and professional organizations, shaping their development and leading their initiatives. You can also serve the community by participating in the fundraising and outreach activities.
THIS IS WHERE YOUR NEW CAREER STARTS.

http://mba.broad.msu.edu/admissions/criteria
WHAT IT TAKES TO GET STARTED.

Entry to the Broad Graduate School of Management is competitive. To facilitate a collaborative environment, create opportunities for practical learning and foster relationships with faculty, we keep class sizes small. Our Admissions Office, however, is responsive and always ready to answer any questions you may have. We’re committed to making every part of the Broad experience a positive one — and that includes applying to be a part of the program.

RECRUITING EVENTS
We welcome you to experience the Broad Full-Time MBA program by attending one of our on-campus/online events or meeting us on the road at an MBA Fair. Our admissions team will be traveling around the world to meet with you face-to-face. For more information on events go to:
http://mba.broad.msu.edu/admissions/events

• Broad MBA 360
• MBA On-Campus Exploration Program
• Visit the Michigan State Campus
• MSU Near You Fairs
• MSU MBA Webinars
• Broad on the Road

APPLY
The Full-Time MBA Program has multiple application deadlines through the year.

<table>
<thead>
<tr>
<th>Round</th>
<th>Deadline</th>
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<tr>
<td>Early Round</td>
<td>September 28, 2014</td>
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<tr>
<td>Round 1</td>
<td>November 2, 2014</td>
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<td>Round 2</td>
<td>January 11, 2015</td>
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<td>Round 3</td>
<td>March 1, 2015</td>
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<tr>
<td>Round 4</td>
<td>March 29, 2015</td>
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INVESTMENT IN STUDENTS BENEFITS BUSINESS.

http://mba.broad.msu.edu/cost/scholarships
MERIT-BASED FELLOWSHIPS
The Broad Full-Time MBA Program awards more than $2.5 million in competitive merit-based fellowships and graduate assistantships each year to first- and second-year MBA students. All applicants to the Broad MBA Program automatically are considered for fellowships and graduate assistantships. Applicants should apply early in the admissions year to be most competitive. Learn more here:

http://mba.broad.msu.edu/cost/scholarships

PRIVATE SCHOLARSHIPS
GI BILL AND YELLOW RIBBON ASSISTANCE
MILITARY ASSISTANCE
FORTE FOUNDATION
THE MASTERCARD FOUNDATION SCHOLARS PROGRAM
FULBRIGHT SCHOLARS PROGRAM
TEACH FOR AMERICA, PEACE CORPS, AMERICORP AND NON-PROFIT
“WHEN YOU JOIN THE BROAD MBA COMMUNITY YOU ARE JOINING SOMETHING SPECIAL.”

BRETT NELLER  🌟 Class of 2013
Business Analyst - Chevron
“Broad students engage with each other on an academic as well as social level. We spent so much time with each other within teams and in the classroom that the bonds we formed created a community unmatched by any other program. We also developed close relationships with the faculty and staff outside of the classroom. They wanted us to succeed.

My biggest fear was not maximizing my potential, and Broad helped me take the next step towards reaching my full potential as a business leader.”
“YOU START BY LEARNING ABOUT YOURSELF.”

JACKIE YANG  Class of 2013
Financial Analyst - MCG Wireless Finance
at Intel Corporation
“Two classes were so critical in my First Year — Managing the Workforce and Leadership Development. They are not your typical MBA courses because they demand a measure of personal reflection. Right away, they introduce aspects of business that are often overlooked but remain crucial to a successful, productive work environment — how to work with others and how to discover essential leadership qualities within yourself.”
“AT BROAD, EVERYONE WAS CONSTANTLY TRYING TO DO MORE, TRYING TO EXCEL AS STUDENTS AND PEOPLE, GIVING EVERYTHING TO THEIR CLASSMATES, COMMUNITY AND COURSEWORK — AND THAT FEELING STAYS WITH YOU. I WAKE UP EVERY MORNING TELLING MYSELF TO DO MORE. AND I LIKE THAT.”

DANIEL VILLEGAS Class of 2010
UK Marketing Director, Relvar and Incruse
GlaxoSmithKline
I had the opportunity to develop and manage the creative services department at a consumer products company in Los Angeles. It made me realize that I enjoyed the challenges of management and that an MBA was necessary to fine-tune my business acumen.

Broad creates leaders. The class sizes are small and the hands-on approach to education almost forces you to step up and lead. You’re expected to participate and you’re expected to make a difference in the classroom and in the community.

At Broad, you work for everything which is, of course, good preparation for the business world. My time at Broad taught me the value of being hungry while working with purpose.