BE THE FUTURE OF BUSINESS. LEARN. ADAPT. LEAD.

Full-Time MBA Program | Michigan State University
We are thrilled that this project is nearing completion, and that the Broad College will soon offer our students the learning environment they need to thrive and that they deserve.

SANJAY GUPTA
ELI AND EDYTHE L. BROAD DEAN
BE READY
ON DAY ONE OF YOUR JOB.

This is where that gap between your current place in the world and making your mark on the world gets bridged. It’s where we start working on your new career as soon as you’re accepted into the program, because that’s what happens at a school with a personal and supportive environment, backed by a network of alumni in the business world.

Expand your thinking and develop the skills you’ll need in today’s constantly evolving environment. See what it takes to collaborate effectively and lead teams. MSU Broad will challenge you to look at business in a whole new way.

It’s not a cakewalk, but that’s not why you come here in the first place. Just like business, our school can be demanding. It’s why our graduates are able to make an impact on day one of their jobs, and why so many major corporations recruit from Broad.

TRAVIS MARTIN | Class of 2018
ASSOCIATE BRAND MANAGER
THE WENDY’S COMPANY

“As business evolves, I feel I have the skills to evolve with it. It’s not just about knowledge, it’s about a mindset and being able to take on anything.”
BE ARMED WITH TEAMWORK AND LEADERSHIP SKILLS.

Success in today’s workplace requires being your own personal brand with multiple competencies. Our curriculum will arm you with a cross-section of skills that allow you to adapt when markets and even entire industries change, it’s a curriculum that builds business leaders for the 21st century.

The Full-Time MBA Program combines a well-rounded, theory-based curriculum with soft skills that are critical for effective leadership. Our flexible program lets students select a concentration and craft their own plan of study with elective courses that complement their concentration area.

CURRICULUM STRUCTURE

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
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<tbody>
<tr>
<td>• BUILDING BUSINESS FOUNDATIONS</td>
<td>• DEVELOPING LEADERSHIP SKILLS</td>
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<tr>
<td>• CREATING YOUR PERSONAL BRAND</td>
<td>• INFUSING IT INTO BUSINESS</td>
</tr>
<tr>
<td>• EXTREME GREEN I</td>
<td>• ENHANCING CAREER PATHWAYS</td>
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<tr>
<td>• BUILDING CREATIVE CONFIDENCE</td>
<td>• MODULE 3</td>
</tr>
<tr>
<td>• MODULE 1</td>
<td>• Communications Capstones</td>
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<td>• Foundations in MBA Tactical Disciplines</td>
<td>• Beginning Concentration Path</td>
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<tr>
<td>• Team Dynamics</td>
<td>• EXTREME GREEN II</td>
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<tr>
<td>• Professional Skills Inventory</td>
<td>• CREATIVE PROBLEM SOLVING</td>
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<td>• MODULE 2</td>
<td>• MODULE 4</td>
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<td>• Executive Communications</td>
<td>• Workforce Management</td>
</tr>
<tr>
<td>• Completing MBA Foundation Courses</td>
<td>• Business IT Strategy</td>
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<td></td>
<td>• Strategic Management</td>
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HARPRIT BRAR | Class of 2011

VICE PRESIDENT/LEAD FINANCIAL OFFICER
GLOBAL PREMIUM PRODUCTS & BENEFITS
AMERICAN EXPRESS

“\[The team-based environment is so valuable and the small size makes it feel as though the entire class is your team.\]"
Broad creates leaders. The class sizes are small and the hands-on approach to education almost forces you to step up and lead. You’re expected to participate and you’re expected to make a difference in the classroom and in the community.
The pace of change in business has never been faster. Entire categories face obsolescence, and volatile political environments can send shocks to the economic systems of countries all around the world. In order to prepare students for volatility, a wider spectrum of study has arrived. Our pathways make sure our graduates are ready for all of it.

As technology rapidly disrupts industries and organizations, there will be a premium on individuals who possess breadth of knowledge and the ability to adapt.

"The chance to experience a different culture, look at industry in a different country, and really understand how commerce works globally, that was fantastic. It’s not just going to learn something, but broadening horizons and getting out of your comfort zone; it’s extremely important."

- Finance
  - Corporate Finance
  - Financial Services
- HR Management
  - Talent Management
  - Human Capital Management
- Marketing
  - Brand Management
  - Business Development
- Supply Chain
  - Corporate SCM
  - SCM Consulting
- Business Analytics
  (Available Fall 2018)
SUPPORT WITH YOUR AREAS OF INTEREST

- RISK MANAGEMENT
- TALENT DEVELOPMENT
- LEADERSHIP & STRATEGY
- INSIGHTS & ANALYTICS
- GLOBAL BUSINESS
- PRODUCT AND SERVICE INNOVATION
- STRATEGIC PERFORMANCE MEASUREMENT
- CONSULTING
- ENTREPRENEURSHIP

APPLY YOUR KNOWLEDGE TO STARTING CAREERS LIKE:

- FINANCIAL ANALYST
- TREASURY ANALYST
- COMMERCIAL BANKING
- INVESTMENT MANAGEMENT
- RESOURCE ANALYST
- HR GENERALIST
- TALENT INTELLIGENCE
- RESEARCH ANALYST
- STRATEGY ANALYST
- ASSISTANT BRAND MANAGER
- PRODUCT MANAGER
- BUSINESS DEVELOPMENT MANAGER
- BUSINESS INTELLIGENCE CONSULTANT
- SOURCING ASSOCIATE
- SUPPLY CHAIN ANALYST
- PROCUREMENT CONSULTANT
- OPERATIONS MANAGER

AT COMPANIES LIKE

- Whirlpool
- Honeywell
- Microsoft
- Deloitte
- P&G
- Bayer
- Mars
- ATKearney
- Intel
- Amazon

Ranked #1 FOR SUPPLY CHAIN/LOGISTICS by U.S. News & World Report

Ranked #9 AMONG U.S. PUBLIC UNIVERSITIES by Forbes

Ranked #5 PLACEMENT RATE by Businessweek
Be active. Organize, network and grow.

Leadership is an essential part of our curriculum that isn’t limited to the classroom. During your time at Broad, you’ll have opportunities to be a part of the many networking and professional organizations, shaping their development and leading their initiatives. You can also serve the community by participating in the fundraising and outreach activities.
MSU has all the amenities you would expect from a Big Ten institution: Broadway theater performances, symphony, dance, concert events from national recording artists, Big Ten sporting events (along with tailgating), three fitness centers, over twenty intramural and club sports, two running tracks and three swimming pools (both indoor and outdoor), two of the best golf courses in Michigan (as well as a covered driving range) and an indoor tennis center.

East Lansing provides all the nightlife you would expect from a Big Ten campus town. Plus, there are several parks, hiking trails and areas for watersports, such as sailing, less than ten miles away—not to mention one of the largest fresh water lakes in the world about 90 minutes away. Whatever your interest, MSU and the surrounding communities provide the enrichment activities you seek to relax and recharge.
BE SOUGHT AFTER
BY THE NATION’S TOP COMPANIES.

MBA Career Services partners with our communication specialist to build your poise, presentation skills, confidence, and professionalism. We help you articulate your career aspirations and together, map out a path of courses, co-curricular activities, and student organizations that lead you toward achieving your aspirations.

You’ll know the kind of companies you want to join, the type of environment you like, the industries that fascinate you — before it’s time to leave school and start your career.

Year after year, corporate recruiters and alumni tell us that the support we give our students when it comes to finding the right career path is extraordinary. But, quite frankly, it starts with admissions when we seek out dedicated, coachable students who want to grow and develop during their time at our school. If that’s the kind of person you are, we want you here.

I was thrilled with the number of companies recruiting here. Not only has the reputation of the program propelled me into securing a promising internship with J & J, but the faculty has done everything in their power to guarantee that I am prepared.

MOHAMED HREZI | Class of 2018
ASSOCIATE BRAND MANAGER
TYLENOL

Among Public Universities by Businessweek

#12

Ranking

“I was thrilled with the number of companies recruiting here. Not only has the reputation of the program propelled me into securing a promising internship with J & J, but the faculty has done everything in their power to guarantee that I am prepared.”
BROAD MBA BY THE NUMBERS

CLASS OF 2020 PROFILE

ACADEMIC
Median GMAT: 690
Average GMAT: 668
GMAT Mid 80% Range: 595 - 710
Average Undergrad GPA: 3.5

GENDER
66% MALE
34% FEMALE

CITIZENSHIP
INTERNATIONAL: 29%
DOMESTIC: 71%

PRIOR EDUCATION
41% STEM
29% Humanities & Social Science
30% Business

AVERAGE WORK EXPERIENCE 3.1 YEARS

MILITARY
6%

STATES REPRESENTED

25% MINORITIES
Asian Americans
Black or African Americans
Hispanic or Latino
Multiracial
American Indian
Alaskan Native

EMPLOYMENT STATS 2018

ANNUAL BASE SALARY FOR FULL-TIME POSITIONS

<table>
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<tr>
<th></th>
<th>LOW</th>
<th>MEAN</th>
<th>HIGH</th>
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<tr>
<td>Permanent Work Authorized</td>
<td>$65K</td>
<td>$100.29K</td>
<td>$125K</td>
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<tr>
<td>Non-Permanent Work Authorized</td>
<td>$70K</td>
<td>$114.32K</td>
<td>$155K</td>
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<tr>
<td>Total Graduates</td>
<td>$65K</td>
<td>$105.96K</td>
<td>$155K</td>
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SIGNING BONUS

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<td>Permanent Work Authorized</td>
<td>$2K</td>
<td>$16.59K</td>
<td>$35K</td>
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<tr>
<td>Non-Permanent Work Authorized</td>
<td>$5K</td>
<td>$23.60K</td>
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<tr>
<td>Total Graduates</td>
<td>$2K</td>
<td>$19.36K</td>
<td>$50K</td>
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ANNUAL BASE SALARY BY FUNCTIONAL AREA

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<th>AVG.</th>
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<tr>
<td>Consulting</td>
<td>$120.42K</td>
<td>$155K</td>
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<tr>
<td>Finance/Accounting</td>
<td>$99.33K</td>
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<td>General Management</td>
<td>$111.67K</td>
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<tr>
<td>Human Resources</td>
<td>$95K</td>
<td>$113K</td>
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<tr>
<td>Marketing/Sales</td>
<td>$110.25K</td>
<td>$130K</td>
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<tr>
<td>Operations/Logistics</td>
<td>$104.32K</td>
<td>$152.5K</td>
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</table>

CLASS OF 2018

87% EMPLOYED

MBA INTERNSHIPS CLASS OF 2019

100% Employed

Ranked #1
FOR PERCENTAGE INCREASE ON PRE-MBA SALARY
by Economist

For the most recent class profile information go to, https://mba.broad.msu.edu/2020-profile
For the most recent employment stats go to, https://mbacareers.broad.msu.edu/employment-results
JOHN HOLLENBECK
Professor of Management
Ph.D. from New York University

John has published numerous articles and book chapters on the topics of team dynamics and work motivation, as well as two best-selling textbooks in the areas of organizational behavior and human resource management. When not working you can usually find him with his four kids and two grandkids at his beach house on Lake Michigan.

RICHARD SPRENG
Associate Professor of Marketing
Ph.D. from Indiana University

Richard brings his research interest of consumer satisfaction/dissatisfaction and post-purchase evaluation to the classroom to help students understand and develop customer driven strategies. His consulting experiences have included marketing research for a variety of government, education, and business organizations. He specializes in helping organizations develop customer satisfaction measurement systems.

JOHN WAGNER
Professor of Management
Ph.D. from the University of Illinois-Urbana.

John studies organizational life and has published broadly, winning awards for his work. He is an associate editor of the Administrative Science Quarterly and has served on the editorial board of the Academy of Management Review. Outside of Broad, John will probably be traveling to Adrian College often, to see his son play hockey, and visiting his daughters in the Chicago area who are working to start a school in the northern suburbs.

VALLABH SAMBAMURTHY
Associate Dean for MBA and Professional Master’s Programs, Professor of Accounting and Information Systems
Ph.D. from the University of Minnesota and an MBA from the Indian Institute of Management in Calcutta, India.

Vallabh is the new Associate Dean for MBA and Professional Master’s Programs and a leading global expert on how firms leverage information technologies in digital innovation and competitive strategies. He draws upon his work with Fortune 500 corporations to connect the concepts and frameworks with real world applications. When not teaching, writing articles and books, or practicing leadership, he is watching endless reruns of Seinfeld.

JUDITH WHIPPLE
Professor of Supply Chain Management
Ph.D. from Michigan State University

Before Broad, Judy worked for General Motors in several supply chain related roles. Her research interests include supply chain integration, supply chain security, and collaborative commerce. She has published work in a variety of marketing and supply chain management journals. She and her husband are pretty avid sports fans. When she’s not in the classroom they enjoy golf and camping with their three children.
JENNIFER DUNN
Assistant Professor of Management
Ph.D. from The Wharton School at the University of Pennsylvania.

In her research, Jennifer investigates how emotion and cognition influence reputation, trust, negotiations and ethical behavior. She has been published in the Journal of Personality and Social Psychology and Research on Managing Groups and Teams. Excerpts of her research have also been published in the Academy of Management Best Paper Proceedings. When not working, she enjoys shows at the Wharton Center, dinner parties with friends, playing games with her son and snuggling her three cats.

GEORGIA CHAO
Professor of Management
Ph.D. from Pennsylvania State University

Georgia was elected to the American Psychological Association (APA) Council and currently serves on the editorial boards of the Journal of Applied Psychology, the International Journal of Selection and Assessment, and Human Resource Management Review. She is a member of the Academy of Management, APA, and the Society for Industrial and Organizational Psychology. When not guiding students, she enjoys classical piano and cooking.

CHARLES HADLOCK
Frederick S. Addy Distinguished Chair in Finance
Ph.D. from the Massachusetts Institute of Technology

Charles holds the A.J. Pasant Endowed Professorship in Finance. He has taught finance at the Universities of Florida, Illinois, Michigan and Virginia. He has published in several leading journals in finance and economics. He received the Merton Miller Prize for the best paper published in the Journal of Business in 1997, as well as an Excellence in Teaching Award at Michigan State University in 1999. His love of finance is only rivaled by his love of running marathons.

STEVEN MELNYK
Professor of Supply Chain Management
Ph.D. from University of Western Ontario

Steven is professor of Operations Management for the Department of Marketing and Supply Chain Management. From 1995-1999, he was chosen as one of the 10 Best MBA faculty at MSU the Broad School by Business Week. In his off time, you’ll find him riding his motorcycle, taking pictures or enjoying his newest hobby, the clawhammer and fraulein banjo.

DANIEL WANGERIN
Assistant Professor of Accounting and Information Systems
Ph.D. from the University of Wisconsin-Madison and a MPA and BBA from the University of Wisconsin-Whitewater.

Daniel taught intermediate financial accounting, introductory accounting, and financial statement analysis at the University of Wisconsin-Madison. He also won top honors on the May 2003 CPA exam in the state of Wisconsin. During summer, he coaches his son’s little league and daughter’s tee-ball teams. He loves golfing and attending Spartans basketball games. He’s a die hard Green Bay Packers fan. He also enjoys good craft beer, Kentucky bourbon, or Irish whiskey.
Alumni are kept engaged by the program. Obviously, it benefits the university when alumni and their companies recruit at MSU, but I believe we all want to mentor and give back to the program because of the great experience we had as students.
BE A BUSINESS LEADER. BE A SPARTAN.
SPARTANS WILL.

WHAT IT TAKES TO GET STARTED.
Entry to the Broad College of Business is competitive. To facilitate a collaborative environment, create opportunities for practical learning and foster relationships with faculty, we keep class sizes small. Our Admissions Office is responsive and always ready to answer any questions. We’re committed to making every part of the Broad experience a positive one — and that includes applying to be a part of the program.

PROGRAM COSTS/SCHOLARSHIPS
Under close scrutiny, the Broad Full-Time MBA program stands up. We are recognized as one of the nation’s best values, with a payback of 3.6 years. Paired with Broad’s pricing structure and the adjunct cost of lodging, food and travel, you owe it to yourself to take a close look and learn more about our program cost and tuition, available fellowships and scholarships, and financial aid & loans opportunities.

2018-19 COSTS

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<th>IN-STATE</th>
<th>OUT-OF-STATE</th>
<th>INTERNATIONAL</th>
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<tr>
<td>Tuition, required fees, &amp; taxes</td>
<td>$31,867</td>
<td>$50,483</td>
<td>$50,633</td>
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<tr>
<td>Student budget</td>
<td>$21,400</td>
<td>$21,400</td>
<td>$23,087</td>
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<tr>
<td>(Living expenses, books and transportation)</td>
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<tr>
<td>Total MBA cost</td>
<td>$53,267</td>
<td>$71,883</td>
<td>$73,720</td>
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Our focus is always on ensuring that, throughout your entire Broad experience and throughout your career, you maximize return on yourself.

RECRUITING
Attend one of our on-campus/online events or meet us on the road at an MBA fair. Our admissions team will be traveling around the world to meet with you face to face.

Go to, http://mba.broad.msu.edu/admissions/events for more information on:
• Broad MBA 360
• MBA On-Campus Exploration Program
• Visit the Michigan State Campus
• MSU MBA Webinars

APPLY NOW
<table>
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<tr>
<th>Round</th>
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<th>mba.msu.edu</th>
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